

Delticom AG's Supervisory Board appoints new member to Managing Board with effect of January 1, 2015

Hanover, 18 November 2014 – In today's meeting, the Supervisory Board of Delticom AG (WKN 514680, ISIN DE0005146807, stock exchange symbol DEX) appointed a new member to the company's Management Board.

With effect of January 1, 2015 Mr Thierry Delesalle (35) takes over the responsibility in the Management Board for the consumer business (B2C) passenger car tyres and complete wheels Western Europe and for Marketing. In his role as a Purchase Manager and Head of Country Management, Mr Delesalle is responsible for the daily operations of the B2C E-Commerce passenger car tyre business Western Europe since 2011. In his current position, he works closely together with the marketing department and reports directly to the Management Board. Prior to his activity at Delticom group, Mr Delesalle worked in a leading position for established companies in the tyre industry and thus has a high level of market expertise.

With the appointment of Mr Delesalle to the Managing Board Delticom continues to pursue its strategic direction.

Company profile:

Delticom is Europe's leading online tyre retailer. Founded in 1999, the Hanover-based company has more than 140 online shops in 42 countries, among others ReifenDirekt, www.mytyres.co.uk in UK and www.123pneus.fr in France, as well as the Tirendo shops which enjoy a high level of recognition, not least due to its brand ambassador, Sebastian Vettel. Delticom offers a wide range of products for its private and business customers: more than 25,000 models from over 100 tyre brands for cars, motorcycles, commercial vehicles and buses, but also complete wheels. More than 200,000 car parts, including motor oil, replacement parts and accessories, complement the product portfolio.

Customers enjoy all the advantages of modern E-Commerce: convenience in order placing, quick, efficient delivery, clear cost information and, last but not least, low prices. The products are delivered in two business days to any address the customer chooses. Alternatively, Delticom delivers the tyres to one of more than 40,000 service partners (9,000 in Germany alone) for professional fitting directly on to the customer's vehicle at a reasonable price.

Corporate News



On the Internet at: www.delti.com

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